

# Immuno-Zappers - Yummy Taste Serious Nutrition

Part of being a kid means getting sick from time to time. In today's fast paced world your kids' immune systems need all the help they can get. Most children's immune products, such as those containing Echinacea, are intended to be taken only after your child's immune system has been affected or when the seasons are changing. But Immuno-Zappers can be taken all year round, so it supports the immune system to help keep it strong, healthy and ready all year long.\*

**Elderberry** – With a long history of traditional use as an immune enhancer, this fruit is getting a great deal of well deserved positive press.\*

**Vitamin C**– contains 100% of the recommended daily value of Vitamin C. This powerful antioxidant provides free-radical fighting power to support your child's immune system.\*

**Zinc** – an essential component of key immune cells, this mineral supports healthy immune function.

## The Runny Nose Factor

**Quercetin** – from dark fruits and vegetables, supports your child's ability to have a healthy histamine response.\* An overactive histamine response, such as a runny nose, makes life just miserable for your kids.

## Bright Brain IRWIN KIDS

Is it possible that Omega-3 fatty acids in the diet can enhance your child's learning ability?

According to a growing number of placebo controlled research studies, the answer is yes!

Omega-3 oil (Essential Fatty Acid) not only improves learning ability, focus and concentration, it also impacts the very development and future of your child's growing brain.\* By the time your little ones are full-grown, our modern world will be an even more challenging place. So give them a head start, beginning today! They'll thank you for the rest of your life.

• **Taste, Taste, Taste** – No longer do your kids have to suffer through the fishy bad taste of Omega-3s. Bright Brain is by far one of the most delicious chewable Omega-3 products in the world.

• **Balanced EPA & DHA** – We ensure that each delicious Chewy Fruity Soft Chew contains a full 100 mg of the perfect balance of brain boosting EPA and DHA Essential Fatty Acids.

• **Antioxidant Brain Support** – Your child's rapidly dividing brain cells are especially vulnerable to damage from free radicals. So we've added Vitamin C, a powerful free-radical fighter, providing protection to new and growing cells. This potent antioxidant helps support healthy brain cell function.\*



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**“When you absolutely, positively, want to feel better!”**